

AMZN



**amazon**

2.9.16

# AMZN 490 pre-open not good yet



I still like a bottoming scenario in Amazon but it would play best with another nominal new low. A close above \$500 might be more than just a small victory for the bulls and suggest a test of the \$550 level. If the broad market does not rally early on everything could come unglued.

# AMZN 488 Bear trap potential below 475



With another gap I can say if Amazon is in a bear market than things are probably just getting rolling downhill in a third wave. Hoping the world is not coming to an end I think there is a plausible scenario that could set up with a reversal following a bear trap below 475. The only way this name can deny a five wave sequence is to overlap 545 and lets see if the gap up to 500 gets filled.



# AMZN \$587 good start, good close



Plus 3% from open at lower 76, market needs to clear 93 for a run at \$610. The downside is unclear.

# AMZN 574 so far so perfect!



The actual low is 570 and I don't know if it will stand. Once the options open we should get a better handle on things but so far the concept is at least sound!

16:00

1.28.16

# AMZN gapping down \$60+ Courtesy Dip Redux?



With 10 to the open Amazon is set to open right at the 76% retracement near 570. 545 could of course be smashed but a news inspired dip is classic B wave stuff.



# AMZN hits \$625 first objective met Earnings



The bigger picture courtesy dip scenario in Amazon that I forecast going into the 550 alert does lead to a new all time high. That event will be well aided by a strong earnings release but what if? Right now all I can do is point out that the implicit projection from the head and shoulders bottom pattern and a test of the last reaction high have both been seen. The next upside objective is 655 and then 675.

One might be better suited to be long calls than stock overnight regardless where the market settles out.

# AMZN \$600 next target \$625



The implicit target of the presumed head and shoulders bottom comes in right at the last reaction high near \$625. If the situation is more bullish the next target is near \$660. If the market does set back \$585+/- should be support.



# AMZN 580.50 lighten up time?



Amazon bounced OVER 5% since my suggestion to consider \$550 as an opportunity. While I remain bullish if there is a place to consider lightening this may be it given prices remain below both the moving average and the top of the down channel.

# AMZN below 550



My Amazon forecast in the Members area is suggesting a courtesy dip setup into this area. This would be consistent with the hope that a low in equities is close.

I will be monitoring the situation but if someone really likes this name selling puts might be a good way to go.